



2024-2025

ANNUAL CRAB FEED DINNER & DANCE

January 25, 2025

42ND ANNUAL AUCTION

March 8, 2025



ABOUT ST. FRANCIS

FORMING FUTURE-READY WOMEN

AT ST. FRANCIS, SCHOOL IS MORE THAN JUST A PLACE OF LEARNING – IT'S WHERE STUDENTS **EXPLORE** THEIR PURPOSE, **FIND** THEIR COMMUNITY, AND **DISCOVER** GENUINE JOY.

As the leading all-girl high school in the greater Sacramento area and beyond, St. Francis has been shaping the lives of young women for 85 years. With students hailing from over 100 feeder schools, we offer a rich tapestry of academic excellence, spiritual growth, and the lasting benefits of a supportive sisterhood. Here, girls' voices lead the way, empowering them to explore their true selves, pursue their passions, and showcase their talents.

Founded in 1940, St. Francis has always championed a holistic approach to education. Our commitment to high academic standards, spiritual development, competitive athletics, fine and performing arts, and a wide array of student clubs and social activities enriches the student experience. Our dedicated faculty and staff foster intellectual curiosity, academic achievement, and a love of learning, guiding students to advocate for themselves and excel in a nurturing and diverse environment. At St. Francis, the intersection of joy and ambition creates a transformative journey for young women.

FUNDRAISING IS A VITAL PART OF OUR CULTURE.

FUNDS RAISED FROM OUR SPECIAL EVENTS BENEFIT EVERY STUDENT THROUGH:

SUPPORT EDUCATIONAL PROGRAMS:

Funds from special events directly support our educational programs, enhancing curriculum, resources, and extracurricular activities that enrich the Troubie learning experience.

FUNDING EXTRACURRICULAR ACTIVITIES:

Your contributions fund a wide range of extracurricular activities, from sports and music programs to clubs and leadership initiatives, fostering well-rounded growth for our students.

STUDENT WELLNESS PROGRAMS:

Funds are used to enhance our student wellness programs, promoting a supportive and healthy school environment that benefits students, staff, and families.

INVESTING IN TECHNOLOGY:

Funds are invested in cutting-edge technology and digital resources, equipping our students and teachers with the tools necessary for a future-ready education.

SPONSORSHIP BENEFITS ALL STUDENTS

ENHANCING SCHOOL FACILITIES:

The proceeds help improve our school facilities, from upgrading classrooms and labs to enhancing athletic fields and arts spaces, ensuring a modern and conducive learning environment.

TUITION ASSISTANCE:

Money raised is allocated to tuition assistance, making our exceptional education accessible to more students and supporting those in need of additional support.

SUPPORTING FACULTY DEVELOPMENT:

The proceeds also support professional development for our dedicated faculty, helping them stay at the forefront of educational innovation and teaching excellence.

FOR LIVES OF IMPACT



PLUS Sponsorship Opportunities: Our Most Popular Packages (BENEFITS AT BOTH EVENTS)

PRESENTING SPONSOR - \$25,000

- NEW! Custom lanyard with your business logo for all guests at the Crab Feed
- Signature "toast" for you and your guests with recognition from the President at both events
- Full-page, full-color advertisement on the back cover of the Auction program
- Full-page advertisement in the Crab Feed Program
- Premier reserved seating for ten at both events with concierge service
- VIP limo service to and from the event of your choice and VIP parking for the other event
- Premium wines at both events for you and your guests
- Unlimited beverages at both events for you and your guests
- Specialty dessert for your table at Crab Feed

LEGACY PLUS - \$18,000

SINGLE EVENT LEGACY SPONSOR:
\$10,000

AUCTION BENEFITS

- Premier reserved seating for ten with concierge service
- Full-page, full-color advertisement in the Auction program
- VIP reserved parking for the event

CRAB FEED BENEFITS

- Premier reserved seating for ten with concierge service
- Event glassware for you and your guests with unlimited beverages
- Specialty dessert for your table
- VIP reserved parking for the event

GOLD PLUS - \$9,000

SINGLE EVENT GOLD SPONSOR:
\$5,000

AUCTION BENEFITS

- Prominent reserved seating for eight
- Half-page, full color advertisement in the event program
- VIP reserved parking for the event

CRAB FEED BENEFITS

- Prominent reserved seating for eight
- Event glassware for you and your guests with three complimentary beverages each
- VIP reserved parking for the event

SILVER PLUS - \$4,500

SINGLE EVENT SILVER SPONSOR:
\$2,500

AUCTION BENEFITS

- Preferred reserved seating for six
- Quarter page, full-color advertisement in the event program
- Reserved parking for the event

CRAB FEED BENEFITS

- Preferred reserved seating for six
- Event glassware for you and your guests with two complimentary beverages each
- Reserved parking for the event

BRONZE PLUS - \$2,750

SINGLE EVENT SILVER SPONSOR:
\$1,500

AUCTION BENEFITS

- Reserved seating for four
- Reserved parking for the event

CRAB FEED BENEFITS

- Reserved seating for four
- Event glassware for you and your guests with one complimentary beverage each
- Reserved parking for the event

ALL SPONSORS AND UNDERWRITERS WILL RECEIVE:

- Sponsor name and listing on the event invitation, all printed materials, event signage, web pages, and all communications.
- Recognition on-screen during the event.
- Invitation to the President's Society Reception in fall 2025.

ADDITIONAL SPONSORSHIP OPPORTUNITIES

CRAB SPONSOR

\$15,000

- Your company logo printed on the crab bibs provided to each guest
- Podium recognition "HERE COMES THE CRAB from your company"
- Eight tickets to Crab Feed with event glassware for you and your guests with unlimited beverages
- Full-page ad in the Crab Feed program
- VIP reserved parking for Crab Feed

AUCTION PRINT SPONSOR

\$10,000

- Prominent recognition as the Printing Sponsor on event invitations, programs (Auction catalog, Live Auction Preview catalog, and Sponsor Brochure), web pages, all communications, and the event signage
- Four tickets to the Auction
- Full-page advertisement in the Auction program and the Live Auction Preview Catalog
- VIP Reserved parking for the event

BAR SPONSOR AT EITHER EVENT

\$8,500

- Special signage at the event bar as the Bar Sponsor with the company logo
- Company logo on cocktail napkins at event bar
- Signature cocktail "Hosted by your company"
- Four tickets to the event sponsoring
- Half-page ad in the Auction program (Auction bar only)
- VIP Reserved Parking for the event

AUCTION DECOR SPONSOR

\$4,500

- Unique signage in each dining table's centerpiece with the company logo
- Two tickets to the Auction
- Quarter-page ad in the Auction program
- Reserved Parking for the event

CRAB FEED RAFFLE SPONSOR

\$3,500

- Recognition on raffle event poster with company logo
- Recognition from the podium when the winner is announced
- Eight tickets to Crab Feed with event glassware for you and your guests with two beverages each
- Reserved parking for Crab Feed

These unique sponsorship opportunities offer exclusive ways to advertise your company's involvement and cover specific expenses so that more of the dollars raised can support our students and school.

AUCTION "AFTER PARTY" SPONSOR

\$5,000

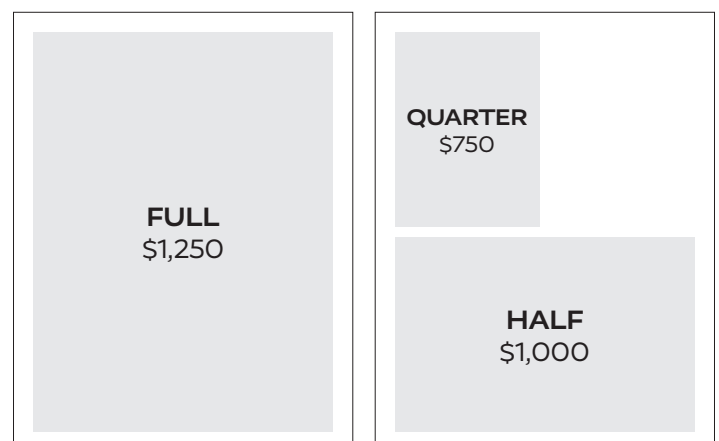
- Prominent recognition as the "After Party" Sponsor on auction communications, program book, event signage, and the website.
- Special signage at the After Party thanking our sponsor
- Six tickets to the Auction
- Quarter-page ad in the Auction program
- Four tickets to the Crab Feed with event glassware for you and your guests with two complimentary beverages each
- VIP Reserved Parking for both events

AUCTION PROGRAM ADVERTISING

FULL COLOR PRINTED PROGRAM

Full Size: 8.5" x 11"

FULL PAGE (7.5" x 10")	\$1,250
HALF PAGE (7.5" x 4.875")	\$1,000
QUARTER PAGE (3.625 x 4.875")	\$750



ABOUT THE CRAB FEED

Our Annual Crab Feed Dinner + Dance is on Saturday, January 25, 2025. This highly anticipated event quickly sells out, and the energy at the event is electric. Attendees enjoy a delectable meal consisting of an antipasto platter, Caesar salad, hearty pasta, and plentiful and delicious crab. Guests can wet their whistle with our signature cocktail, "The Shipwreck," and win a delicious dessert from the dessert auction. Don't forget to come prepared for a silent auction and raffle. The evening is enhanced by the vibrant tunes of the beloved band Clean Slate!





Held this year on International Women’s Day, Saturday, March 8th, the St. Francis Auction is a delightful evening where the community comes together to socialize and enjoy delicious food, signature cocktails, unique mocktails, and fine wine. Guests can explore a diverse online silent auction and sign-up party offerings. Following dinner, the evening features a premier live auction and a spirited fund-a-vision segment. The night concludes with The Killer Dueling Pianos! You won’t want to miss it!

The St. Francis Auction is a cherished tradition, attracting both in-person and online attendees who are active in the community and supportive of the school and its partners. Join us and Chairs Elaine & Phil Westphal (Sadie ’25) in being part of a Sacramento legacy that has been empowering women for impactful lives since 1940!

MEET THE WESTPHAL FAMILY!

Philip and Elaine have been happily married for 20 years and are proud parents of two amazing kids, Sadie and Cooper. Sadie is a senior at St. Francis High School, while Cooper is an 8th grader, planning to join Jesuit High School next fall. The Westphals are actively involved in their children's golf and equestrian activities but also cherish their time together boating, exploring new destinations, and hosting gatherings with friends and family at their home in El Dorado Hills.

Philip serves as a Senior Principal at EPIC Insurance Brokers and Consultants, guiding business owners with their risk management and commercial insurance program needs. Elaine is the Chief Operating Officer at Bulman Wealth Group, a financial planning company, where she leads operations and plays a key role in guiding the company's strategic vision. Both Philip and Elaine balance their demanding careers with a strong commitment to their family and community.

Education is a core value for the Westphals, and they believe that a strong school community is essential to their children's development. They chose St. Francis High School for Sadie because they wanted her to thrive in an environment that promotes academic excellence, strong values, and leadership while encouraging her to embrace and express her authentic self.

The Westphals are passionate about supporting their children's schools and actively volunteer in various capacities. They view these contributions as a way to give back to the community that has played, and will continue to play, a crucial role in shaping the academic and personal growth of its students. For the Westphals, being involved in the school community is not just about staying connected; it's about ensuring that Sadie, Cooper, and their peers have every opportunity to thrive in a nurturing, well-rounded environment.



Elaine and Phil Westphal (Sadie '25)
42ND ANNUAL AUCTION CHAIRS



ST FRANCIS
CATHOLIC HIGH SCHOOL